

# REWARDS PROGRAM



## PROGRAM BENEFITS

- Earn the equivalent of 5% of your purchases back in ADVENTURE DOLLARS. These points are earned on any purchases whether an item is already on special or not
- Receive special pricing on selected merchandise only available to ADVENTURE GUIDE REWARDS members
- Invitations to special preferred customer events and new product introductions prior to the general public. Based on your purchases, interests and activities, you may receive periodic special promotions, offers and opportunities by mail or email prior to the general public
- Receive bonus ADVENTURE \$ on selected products and selected days of the year

## HOW THE PROGRAM WORKS

- As a regular customer of Adventure Guide, the program will pay for itself rapidly. There is a \$10.00 one time fee to offset the administrative costs of the program
- You will begin to accumulate ADVENTURE \$ the day you sign up. For every \$100.00 you spend, you will receive 5 ADVENTURE \$ which are the equivalent of \$5.00 at Adventure Guide
- ADVENTURE \$ are non-transferable and have no cash value
- You must accumulate a minimum of 10 ADVENTURE \$ before redeeming them
- Points will be deducted when merchandise is returned
- Your membership is non-refundable\*
- Each member is responsible for keeping up with ADVENTURE GUIDE REWARDS rules
- We reserve the right to terminate the ADVENTURE GUIDE REWARDS program at any time without notice.
- If the program was cancelled, all points must be redeemed within 90 days
- This membership is not available to institutional clients

\* Your membership fee will be refunded if the ADVENTURE GUIDE REWARDS program is terminated within one year of your sign-up.

Come in to the store and enroll today!

# Adventure Guide

Discover Your Outdoors

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